LEONARDO

Eye-Ruler 2+: An Introduction To TeamVision

NORTH AMERICA, NOV 2023

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Goals

- Understand how to correctly use ER2+ and how it differs from the current measurement system
- Provide fundamental knowledge of how the ER2+ technology functions
- Reinforce the importance of adapting and adopting this new tool in your stores.

The Patient Experience with Eye-Ruler 2+

The Patient Experience | Change Management

What do you like most about Eye-Ruler 2+?

We allow the customer to be in their natural state when taking their measurements.

What have our customers had to say about Eye-Ruler 2+?

Customers love the personalization that Eye-Ruler 2+ gives because it guarantees them their glasses will be right the first time around.

What advice can you give your peers on managing change?

Leaders - keep it positive! Your associates follow your lead and the more positive you are with it, the easier they are going to adapt. We're in charge of making it as easy as possible for them.

The Patient Experience | Change Management

Positive Mindset

The ER2+ is a great digital measurement system that will enhance the customer experience and make taking measurements a breeze.

Expect Resistance

People can be hesitant to change. Think back to when you started using Accufit. Like before, the new tool will become part of everyday practice.

Be Patient

Take your time and be patient with yourself and your coworkers. The ER2+ is easy to use. Time and practice will produce error-free measurements.

The Patient Experience | Best Practices

1. Always “think out loud” and include your customer in the process

2. Celebrate the customer’s frame choice

3. Always make sure the customer is in their natural posture

4. Whenever possible, remove the lenses from the frames before starting the measurement process

The Patient Experience

Sometimes, errors happen. Here are examples of what you can say if that is the case.

It looks like it’s indicated some head rotation. Not a big deal! Let’s take one more image. Look slightly to your right, stay relaxed and look at the iPad camera. I’ll move around to recapture the image.

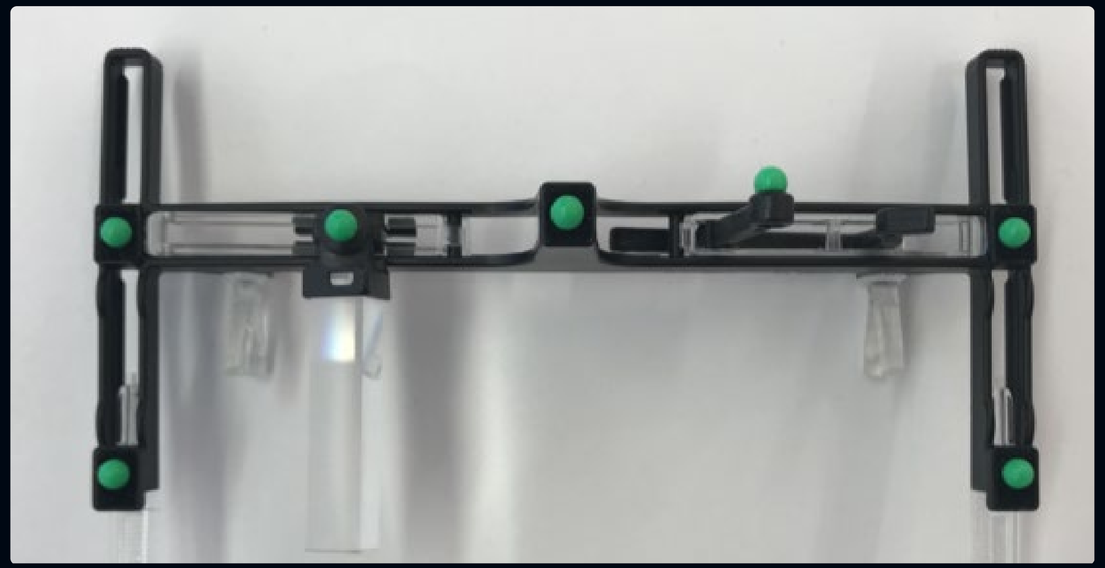
Troubleshooting Tips

It looks like a message appeared that indicated we may need to retake the image. That’s an easy fix! I’m going to retake the image, so go ahead and keep your natural posture while I change my position to capture your measurements.

What's New For You

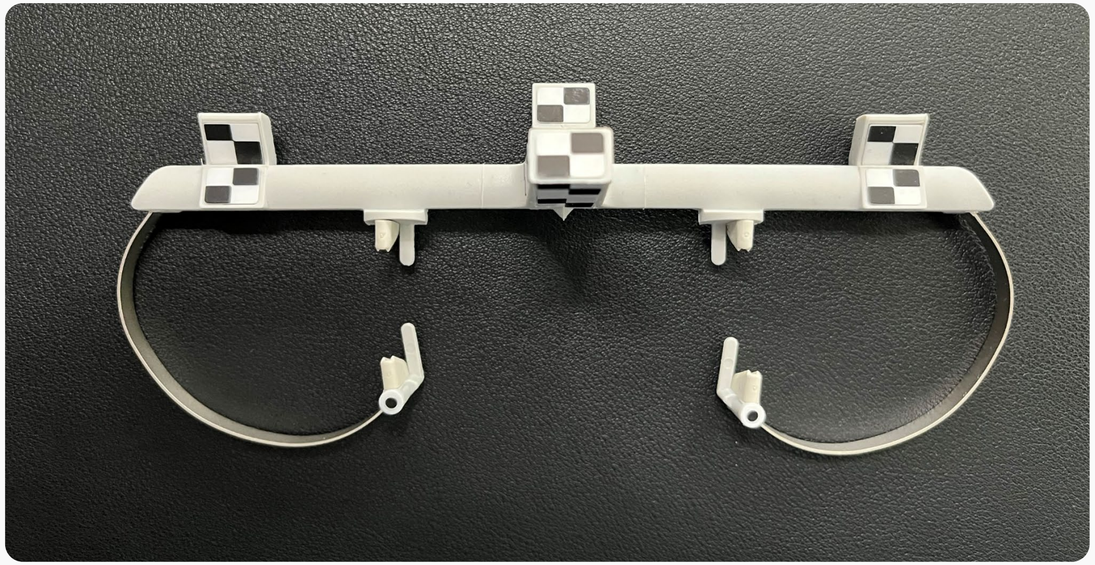
Oher Digital Measurement System Tools

You currently take digital measurements using a sensor and an iPad camera. All your measuements are in one place, integrated with Ciao! A prism bar and wrap bar require manual positioning.



Eye-Ruler 2+

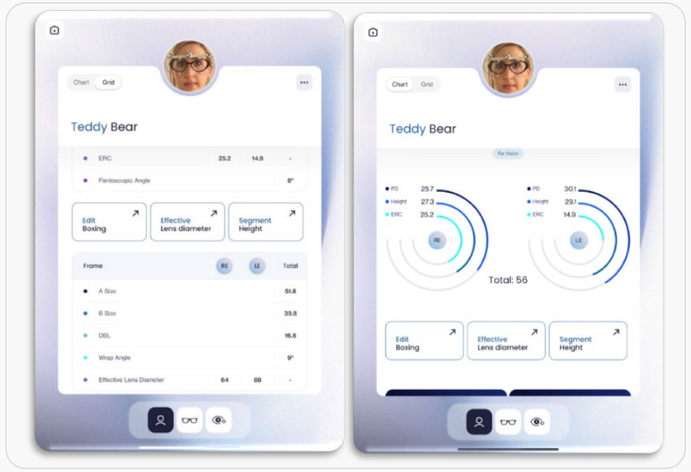
A customer-centric, freedom-of-wear design produces very precise measurements. The user-friendly application with easy to see directions and results are still integrated with Ciao! Now, there is no need for manual position of the prism or wrap bar.



Elevate the Experience With Eye-Ruler 2+

Tools

Clip on physical product
iPad

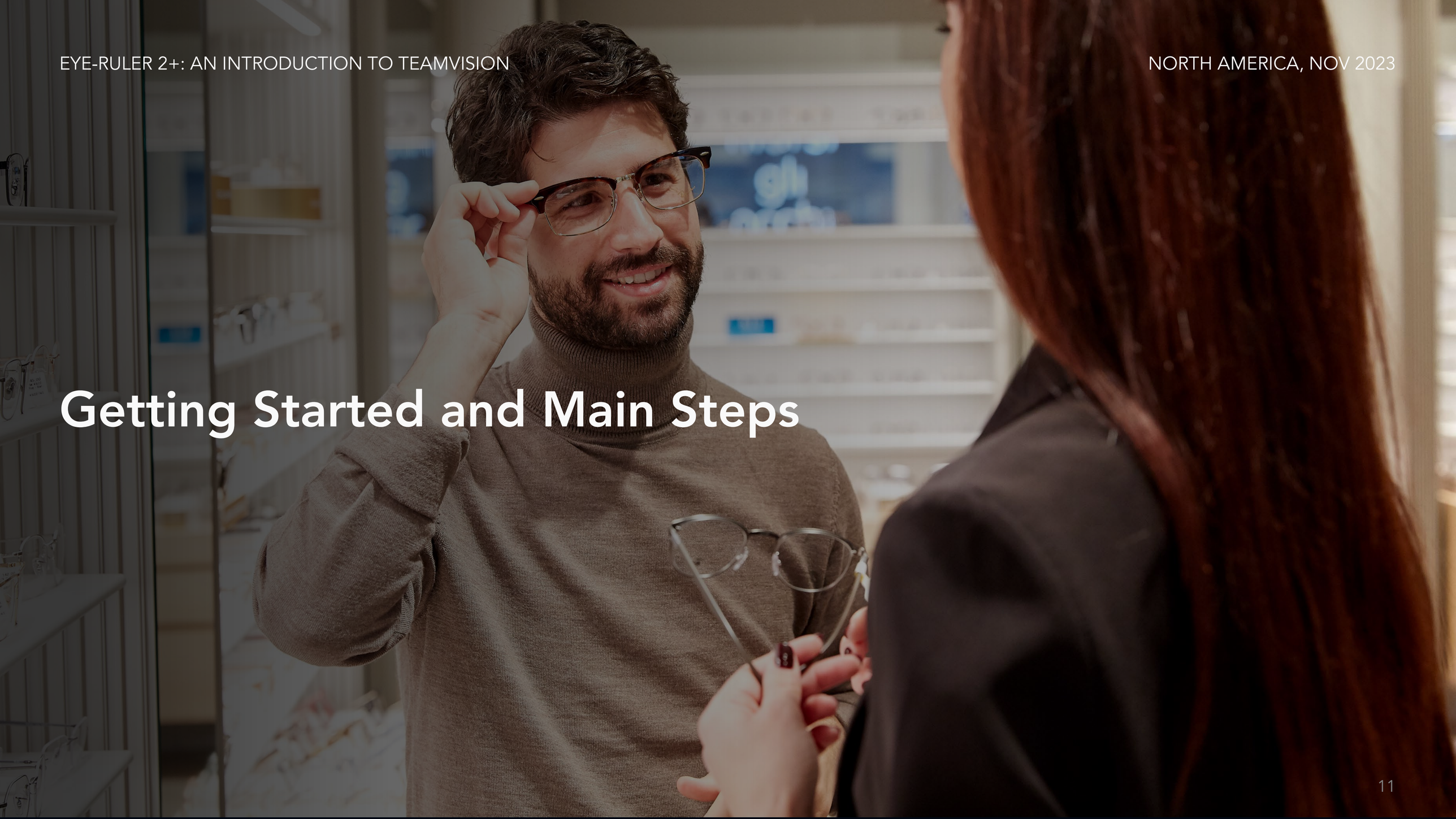


Output

Pupillary distance
Fitting height
Position of Wear measurements
Frame details

User Experience

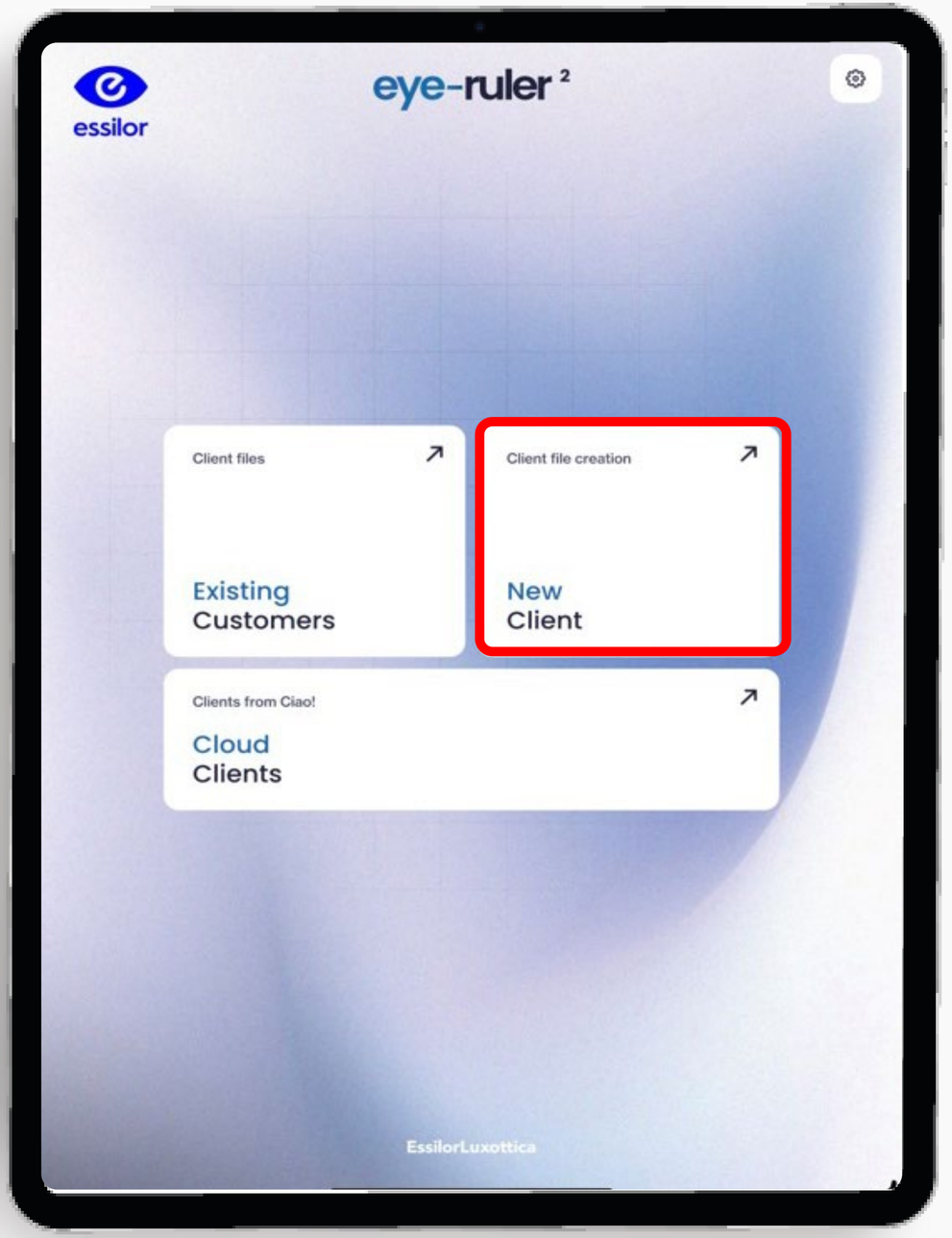
Integrated with Ciao!
Adjustment of frame and cilp
Far sight measurement
Boxing system



Getting Started and Main Steps

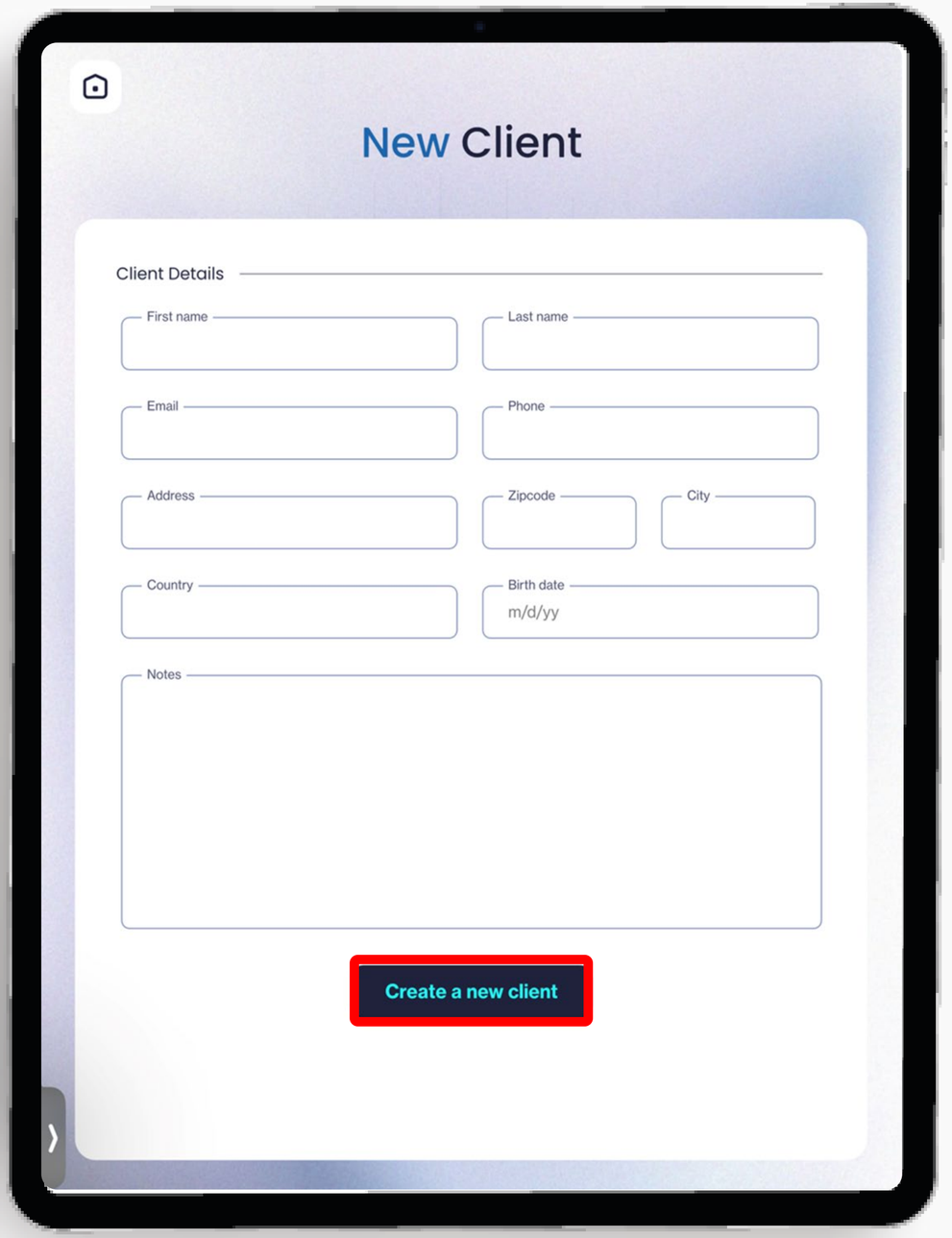
Getting Started and Main Steps

Client File – Pre-Ciao! Integration or Practice



Getting Started and Main Steps

Client File – Pre-Ciao! Integration or Practice



Getting Started and Main Steps | Before the Measurements

Adjust the Frame

You want to make sure the frame is straight and sitting properly on their bridge. The frame may be going back to stock, so this frame will not be the exact frame they receive.

Remove the Lenses

This ensures you get a good measurement reading. If you cannot remove the lenses, make sure they are completely clean before placing the clip.

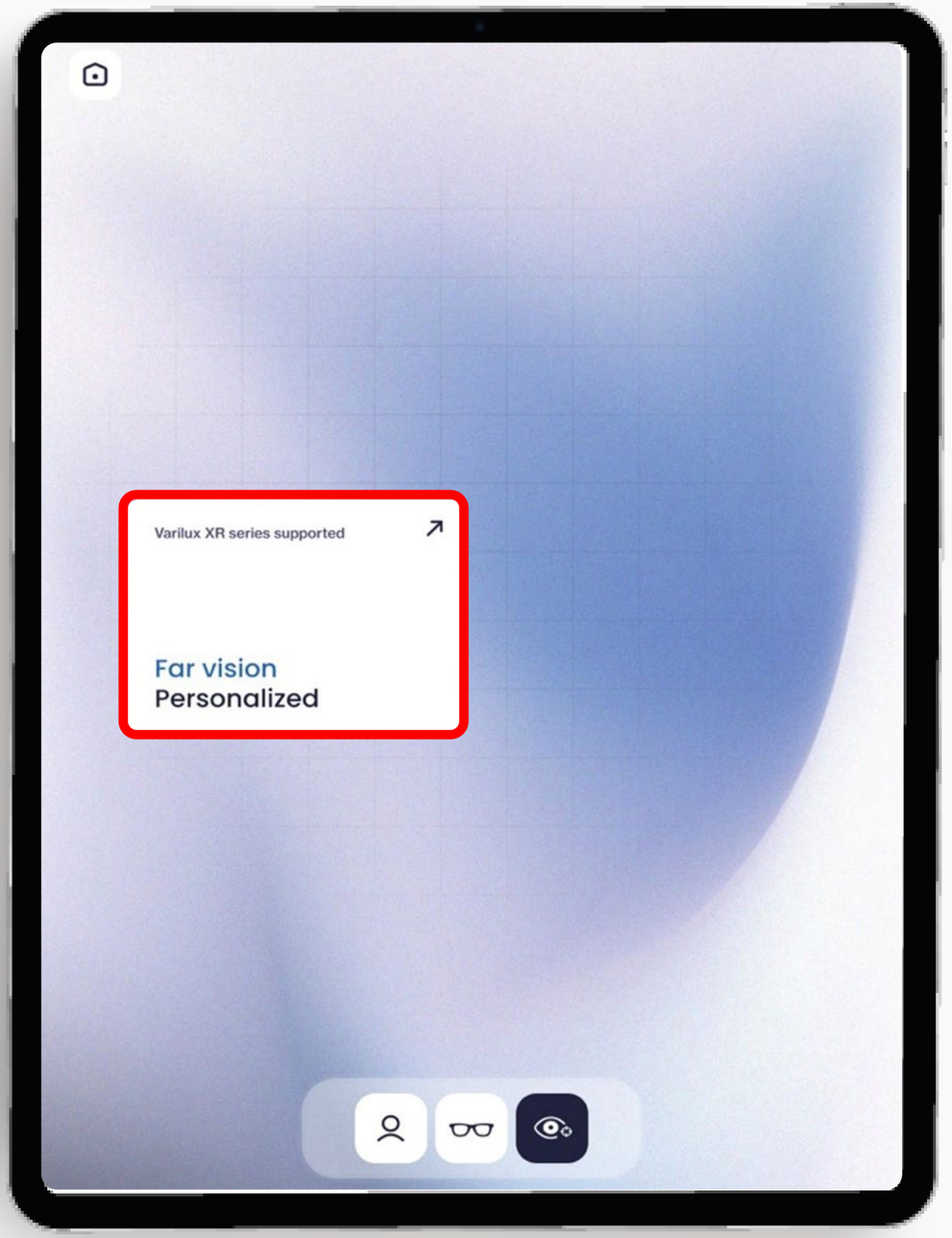
Place the Clip

What would this sound like when talking out-loud to your customer? “I’m going to place our Eye-Ruler 2+ onto your frame. This tool and our system work together to capture your measurements digitally to ensure accuracy!”

Getting Started and Main Steps

Far Vision Measurements

1. Start the process by selecting Far vision Personalized



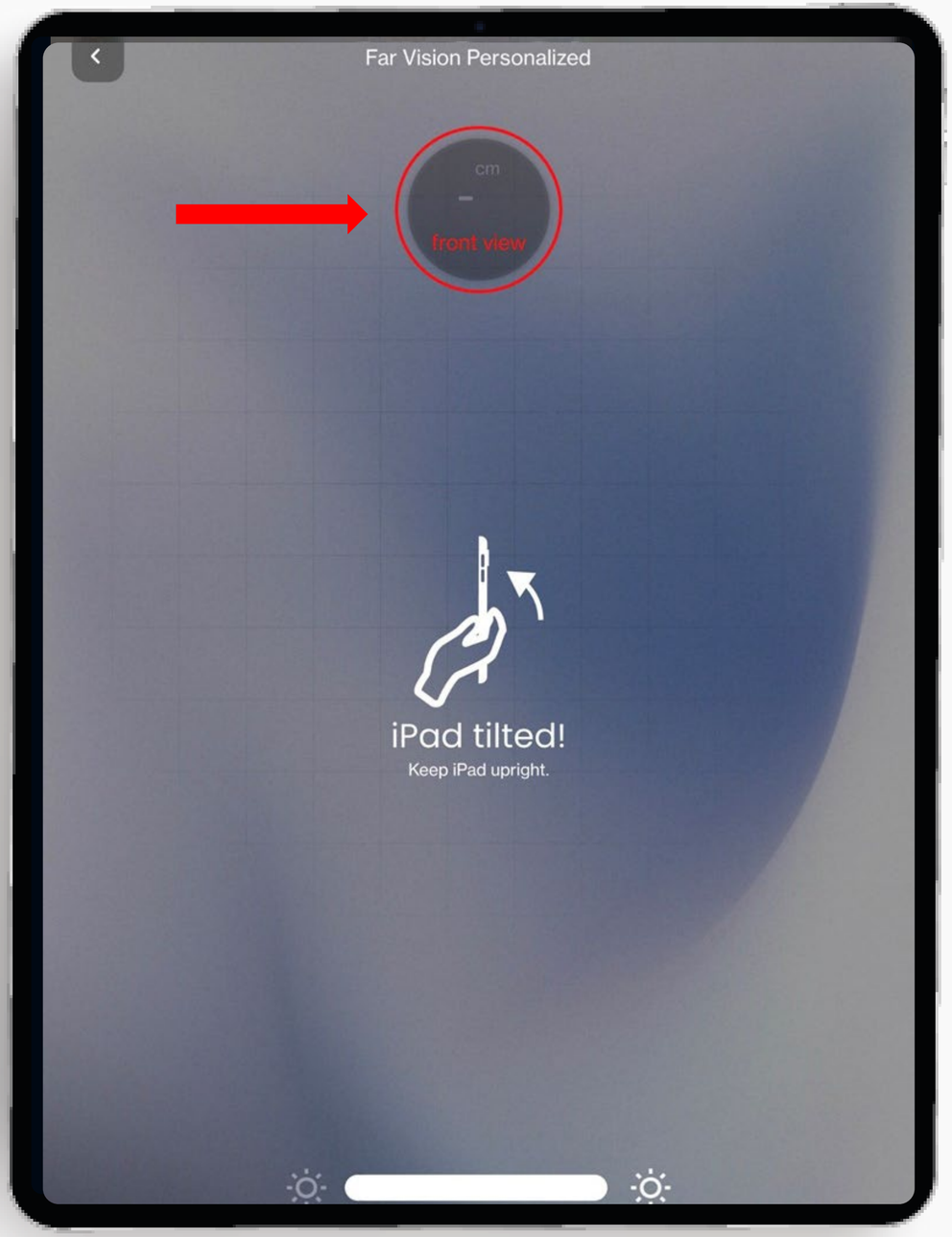
Getting Started and Main Steps

Tips for Precise Measurements

1. Have your customer, wearing the frame, put their head in their natural position

2. Make sure the brightness is turned up on your iPad

3. The iPad will let you know if it's not completely vertical



Getting Started and Main Steps

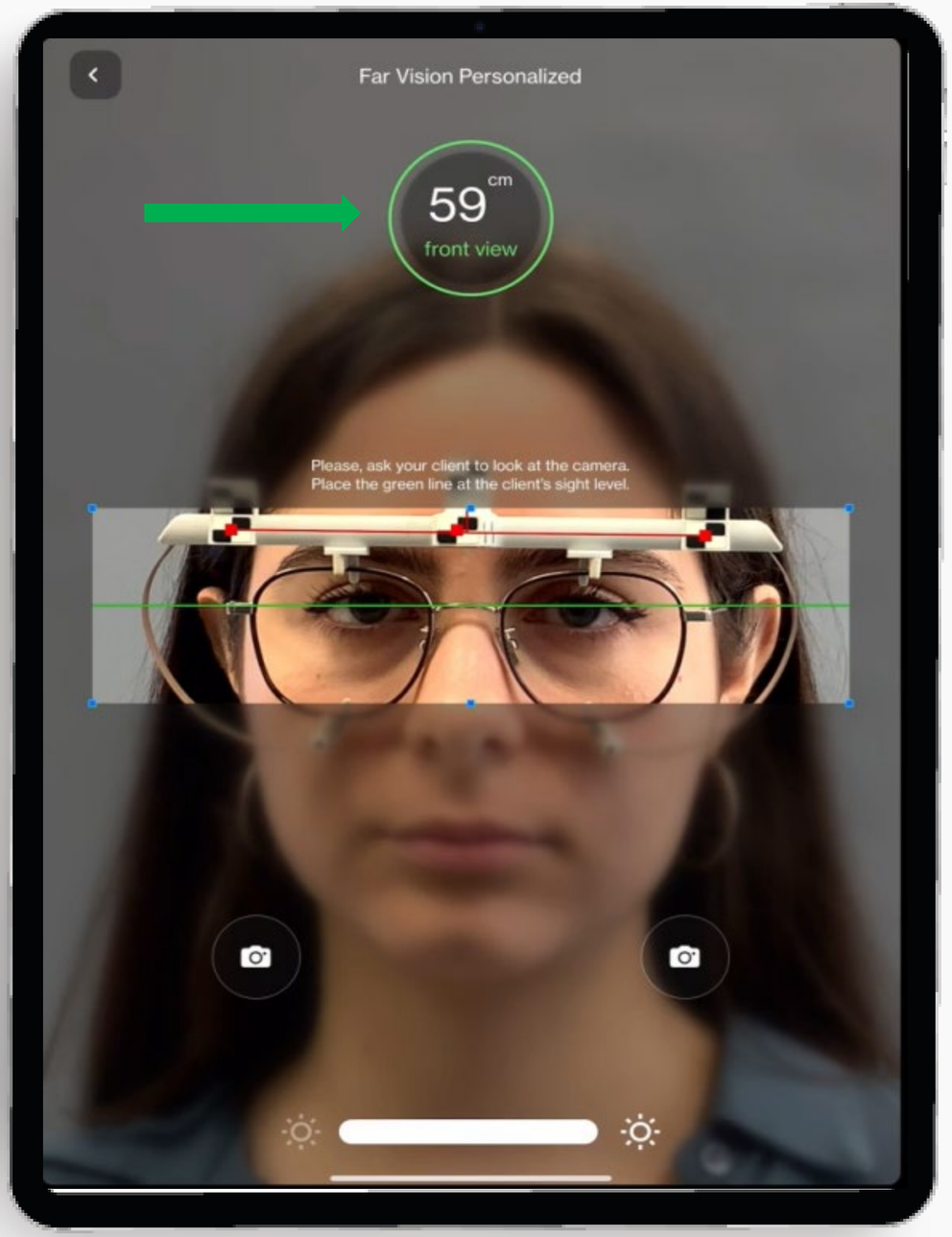
Far Vision Personalized Measurements

1. The iPad will indicate with a green light that you are the proper distance from the guest (55 cm / 21 in)

2. Start closer to your customer, and back away until you get the green light.

3. Ask your customer to stare at an object in the distance while you take the measurements

4. Once you are ready to take the photo, ask the customer to look at the camera on the iPad



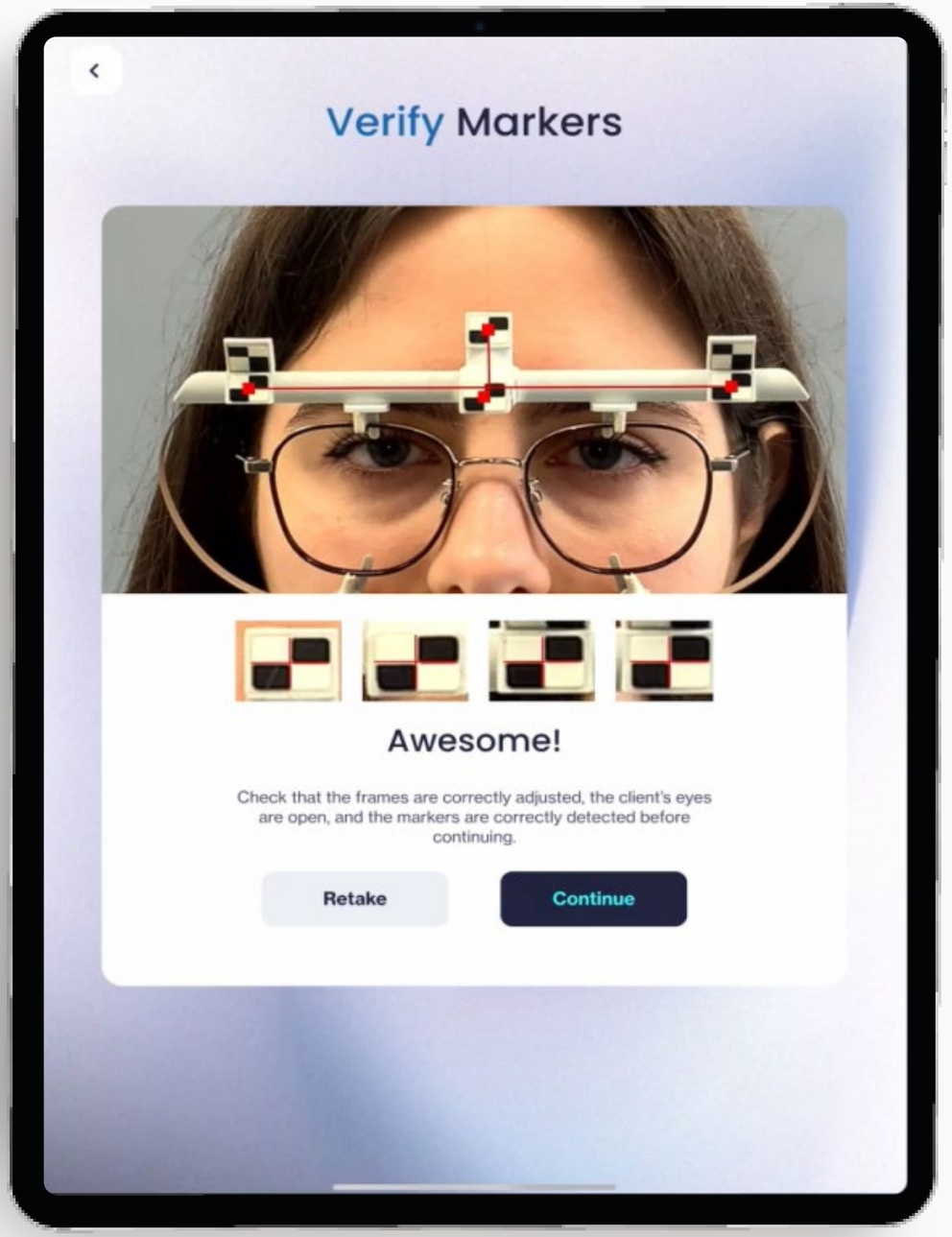
Getting Started and Main Steps

Verify Markers

1. Once red lines are shown on all 4 markers, you can continue

2. Tap the retake button if you need a new image or get an error

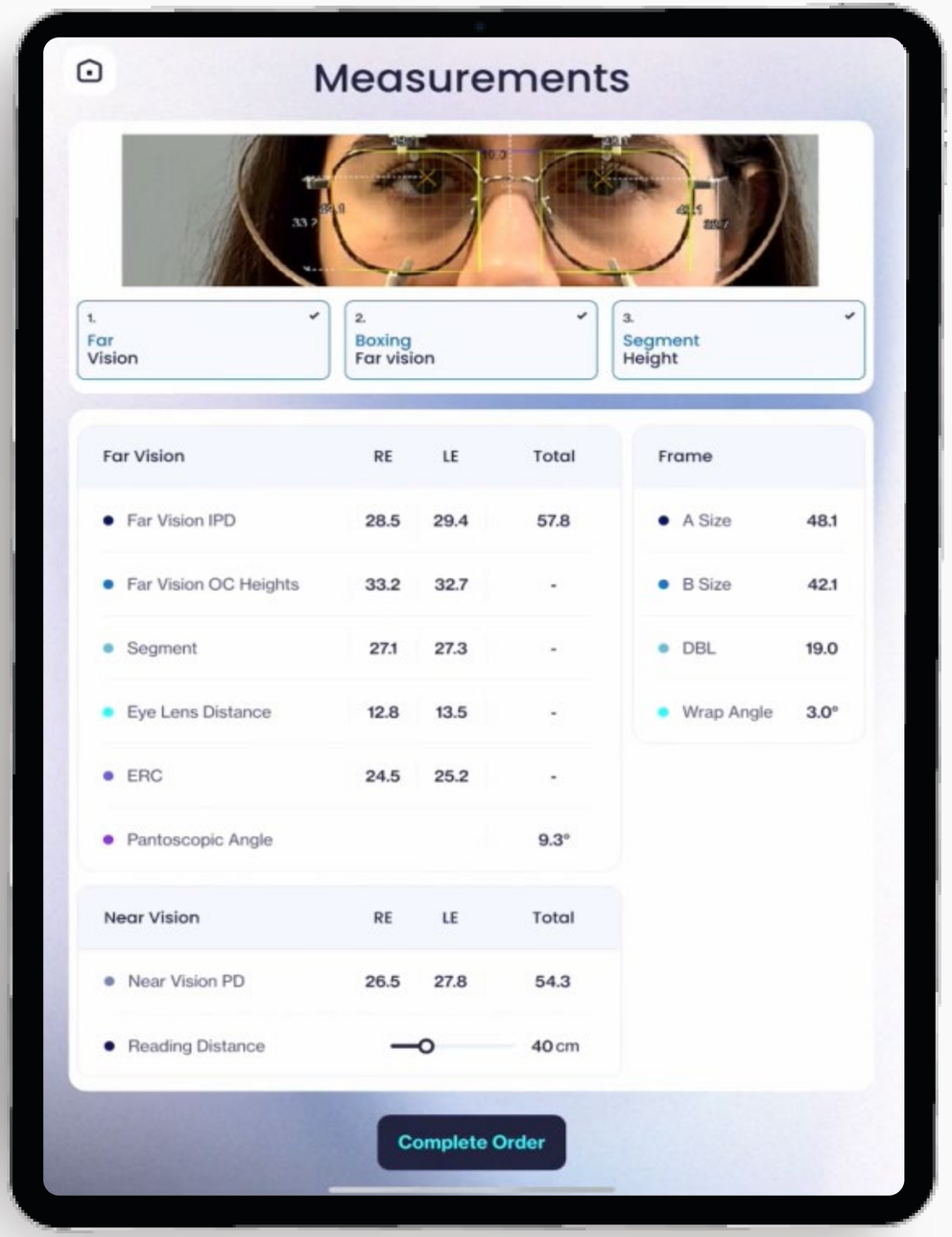
3. Only the markers need to be in the picture, not the full clip



Getting Started and Main Steps

Far Vision Results

1. Review far vision results



Getting Started and Main Steps

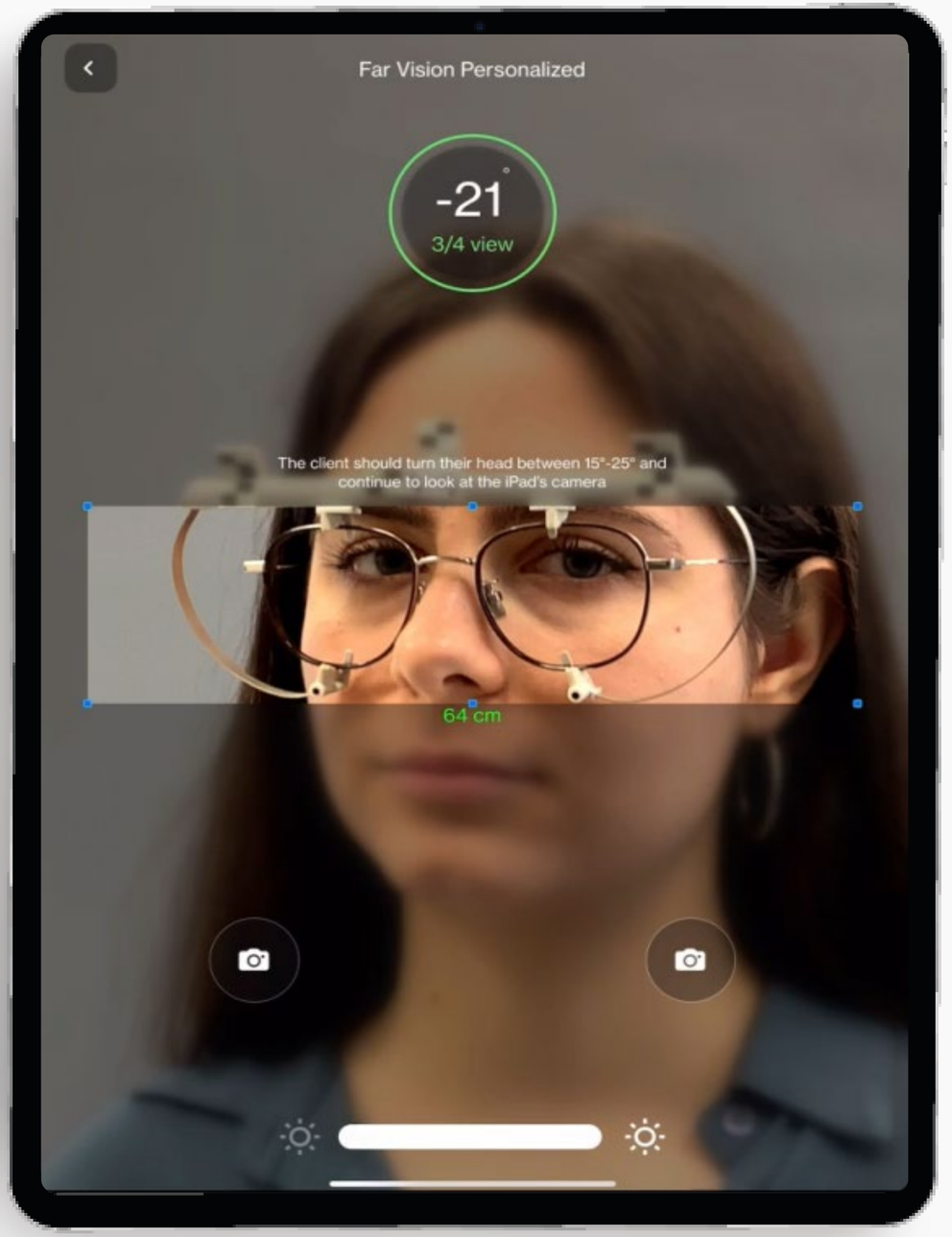
¾ View Measurements

1. Have your customer rotate their head approximately 20 degrees and look at the iPad camera with only their eyes

2. Once you have a green light, tap the camera button to capture the image

3. The customer should not move their head to look at the camera

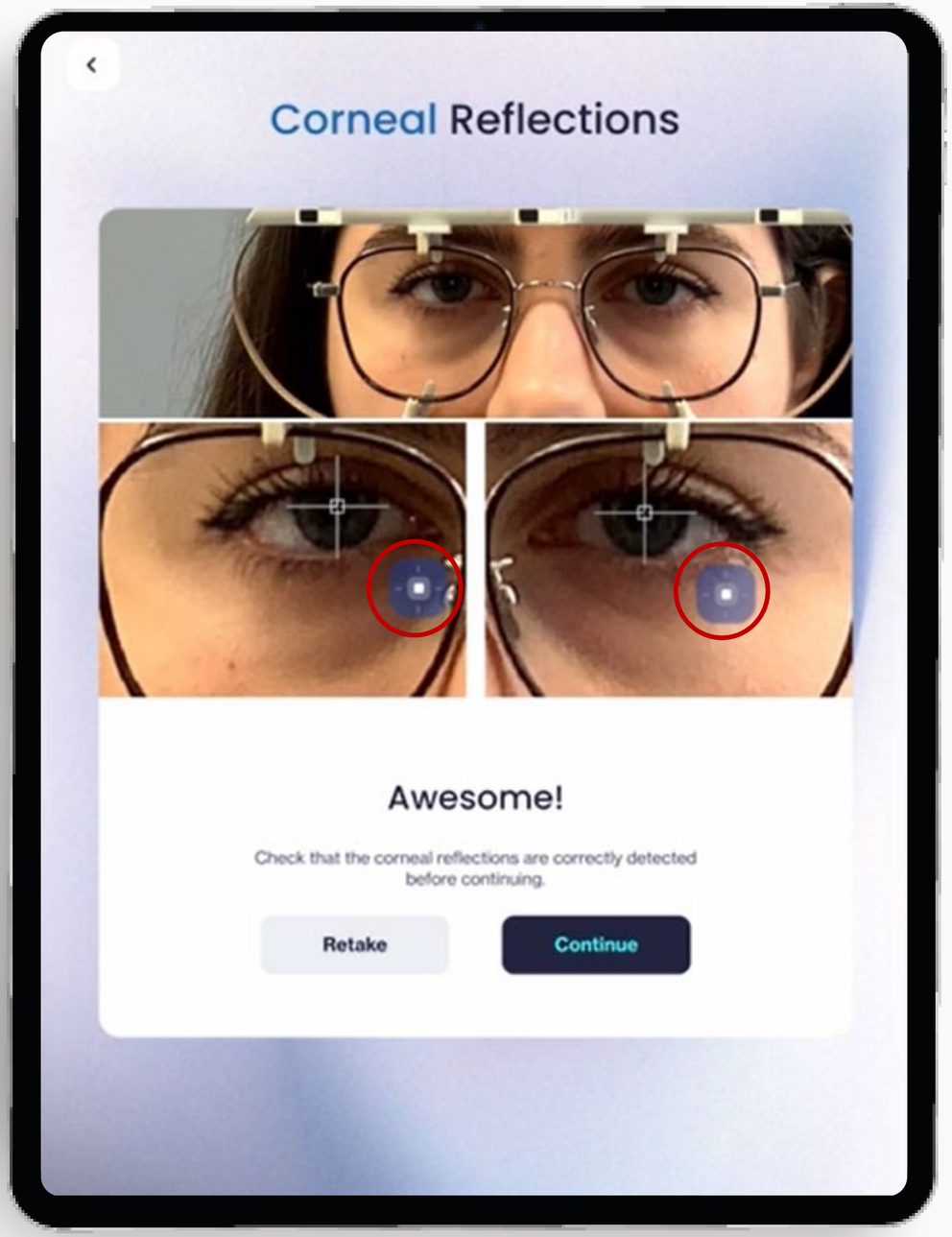
4. Verify markers, just as you did with the far vision measurements



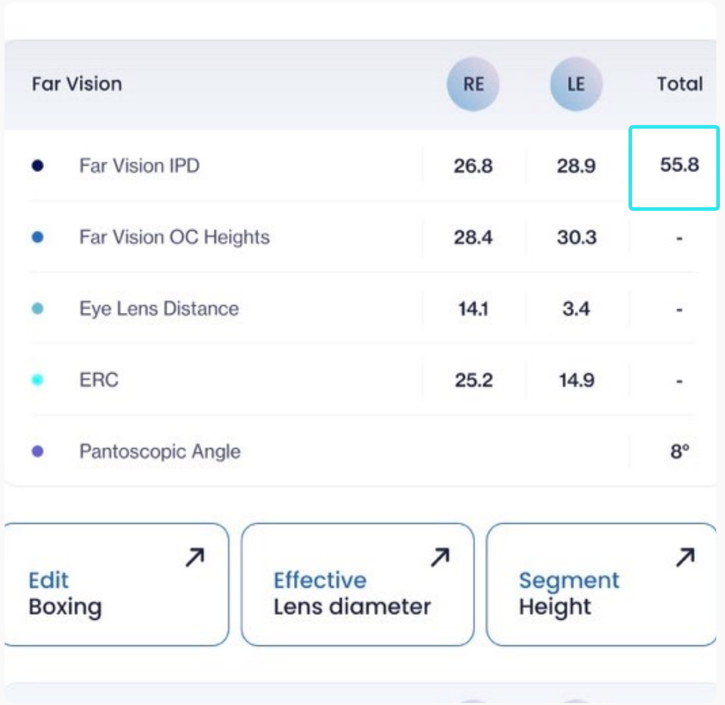
Getting Started and Main Steps

Corneal Reflections

1. Make sure the flash on your iPad is active and turned up
2. If you are under very bright or multiple lighting sources, try moving to a different spot
3. If you are in an area with dim lighting, try moving somewhere brighter
4. Use the corneal reflection on the pupil-not one off to the side.
5. You will check corneal reflections twice; far vision and ¾ images

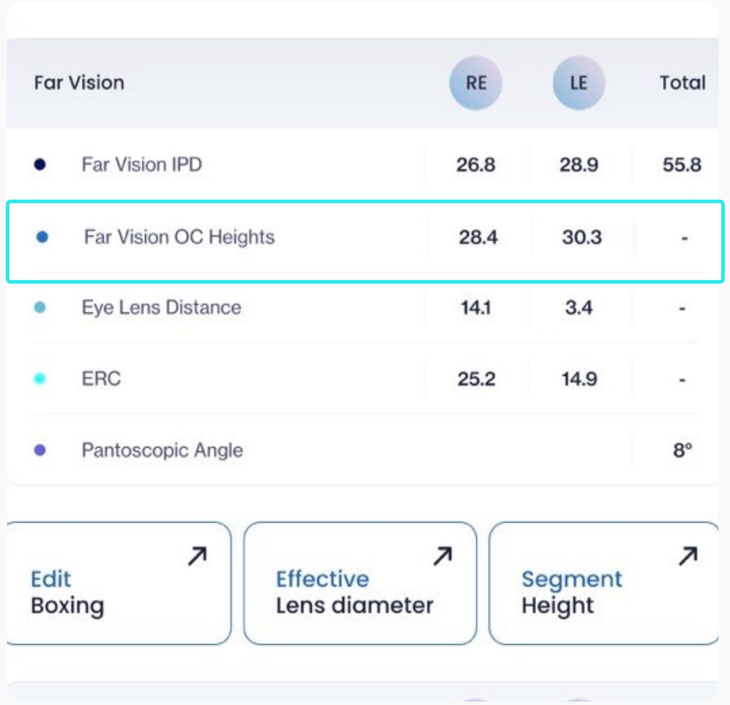


Knowledge Check



What is the binocular PD?

What is the monocular PD?



What is the Seg Height for each eye?

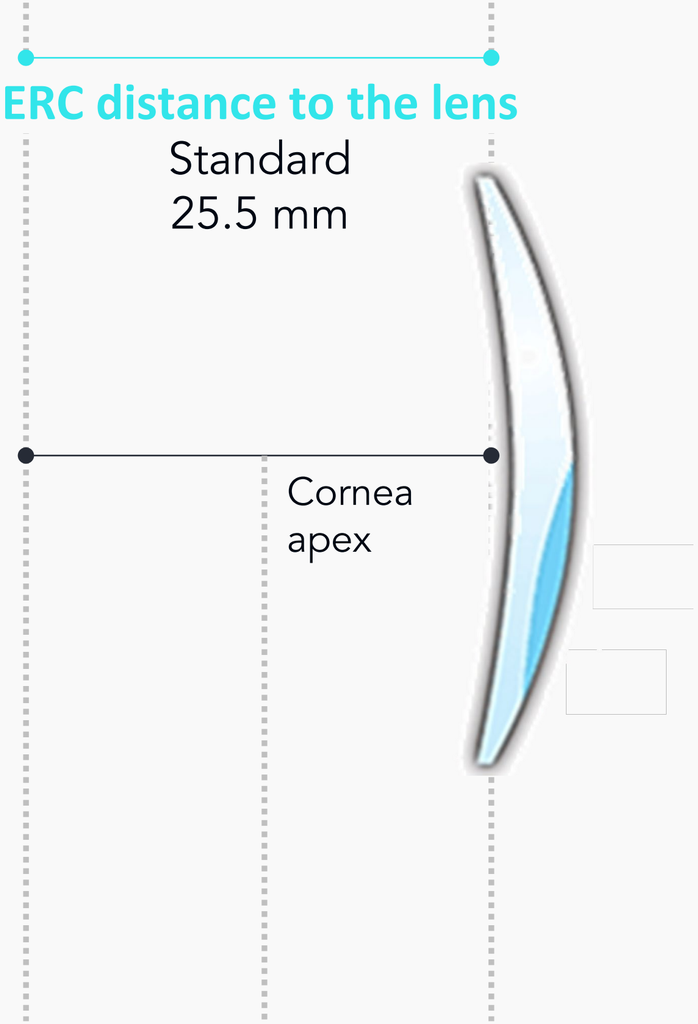
Before We Move On...

Far Vision	RE	LE	Total
Far Vision IPD	26.8	28.9	55.8
Far Vision OC Heights	28.4	30.3	-
Eye Lens Distance	14.1	3.4	-
ERC	25.2	14.9	-
Pantoscopic Angle			8°

Edit Boxing ↗

Effective Lens diameter ↗

Segment Height ↗

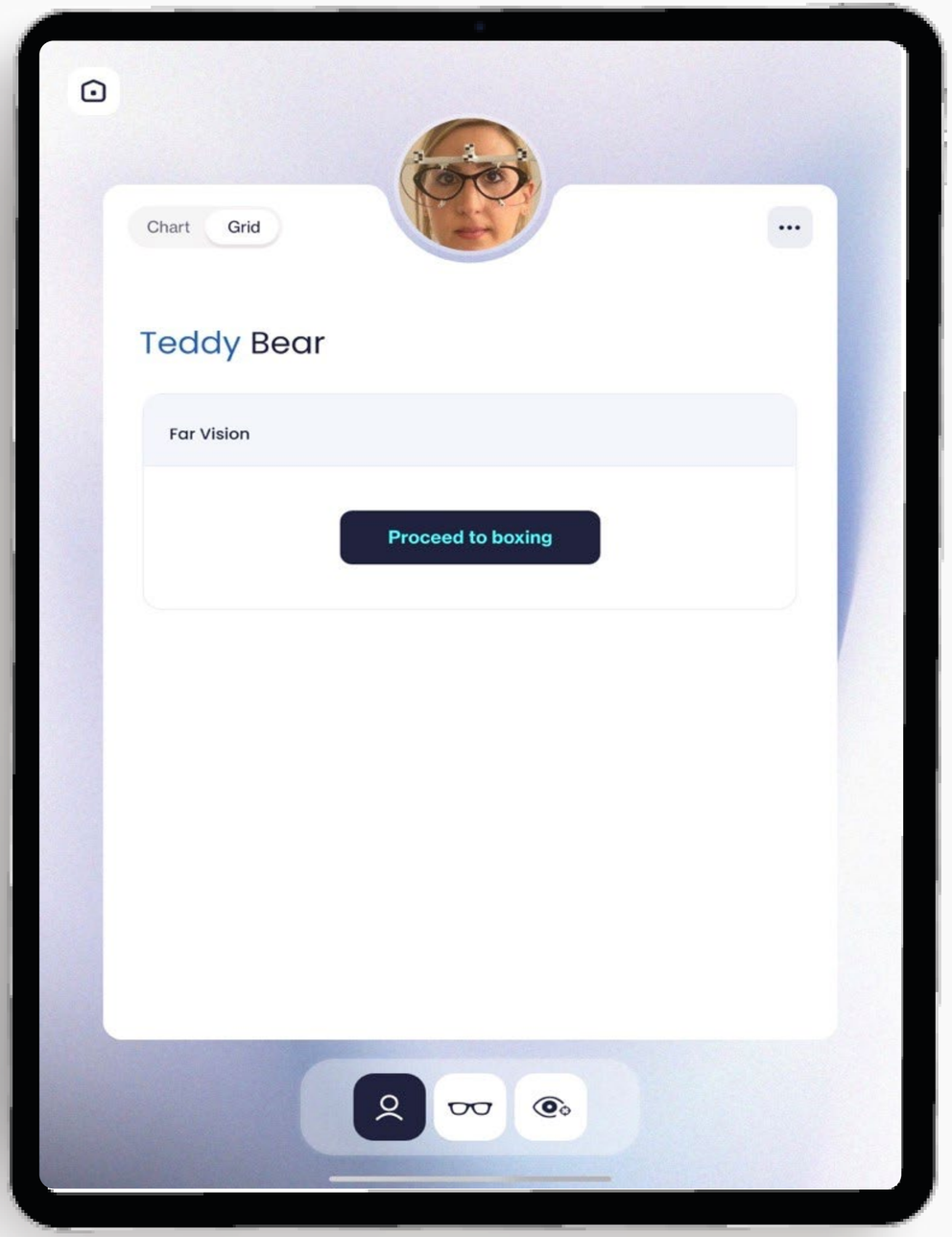


What is ERC?

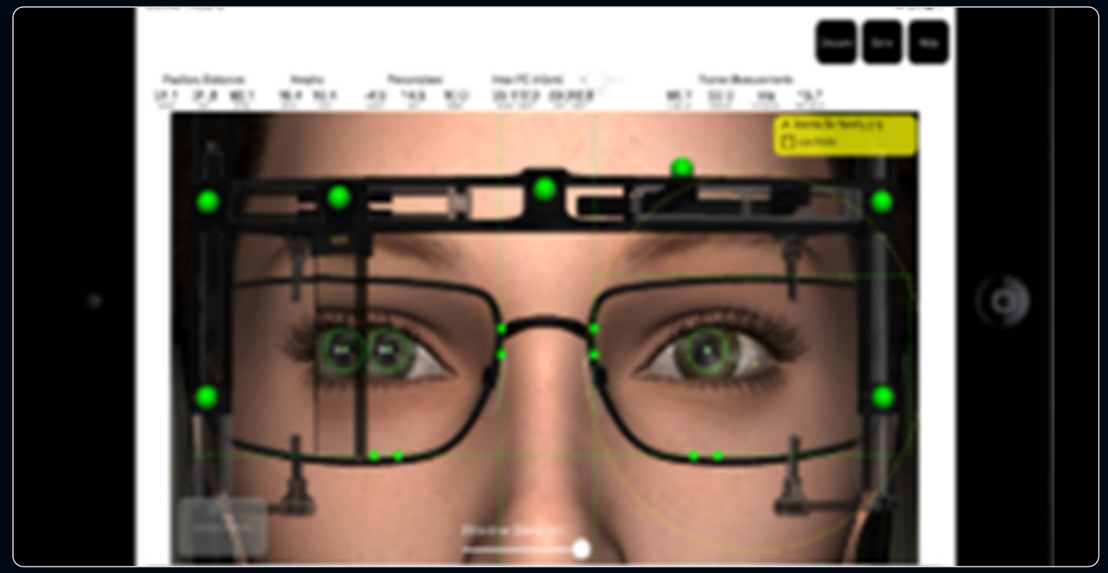
Getting Started and Main Steps

Boxing

1. Proceed to boxing



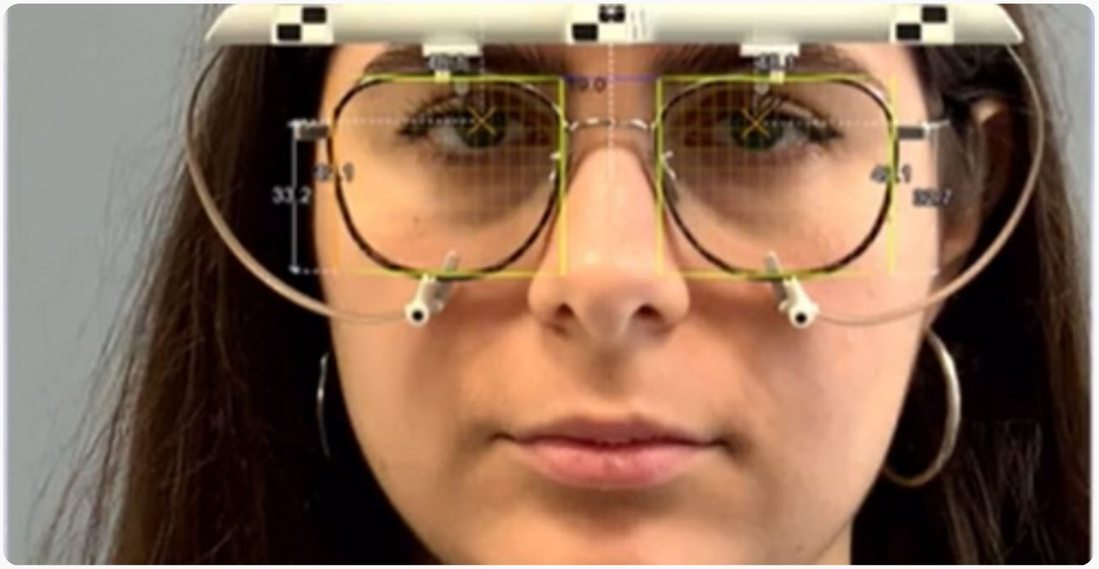
Boxing With the Most Digital Measurement Systems



Boxing With Eye-Ruler 2+

Let’s Discuss

What is boxing?
Why is it important?
What if I make a mistake?



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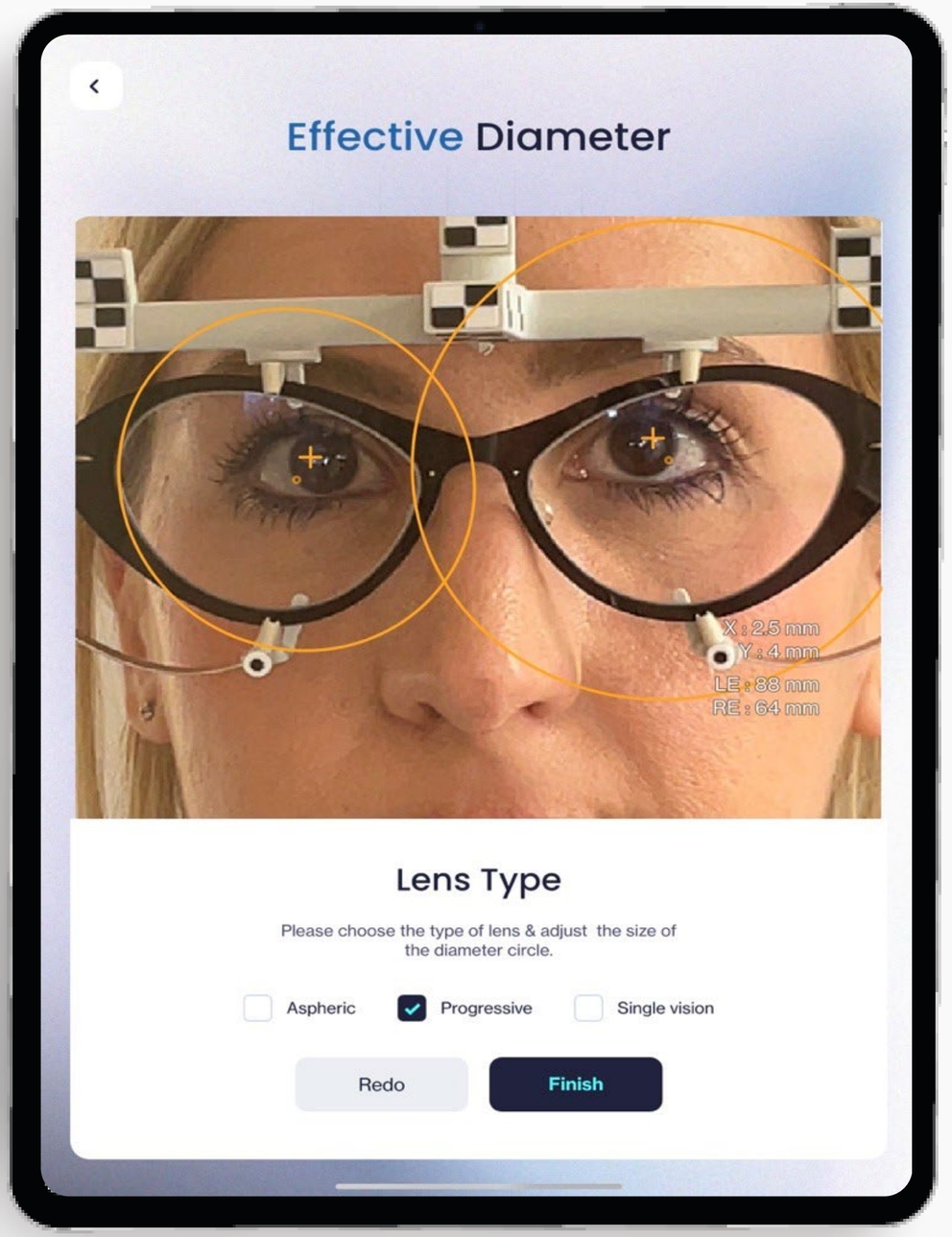
Getting Started and Main Steps

Effective Diameter (ED)

1. Choose the lens type
(Aspheric, progressive or single vision)

2. Adjust the circles by pinching them in with your fingers

3. You only need to take the ED for one lens



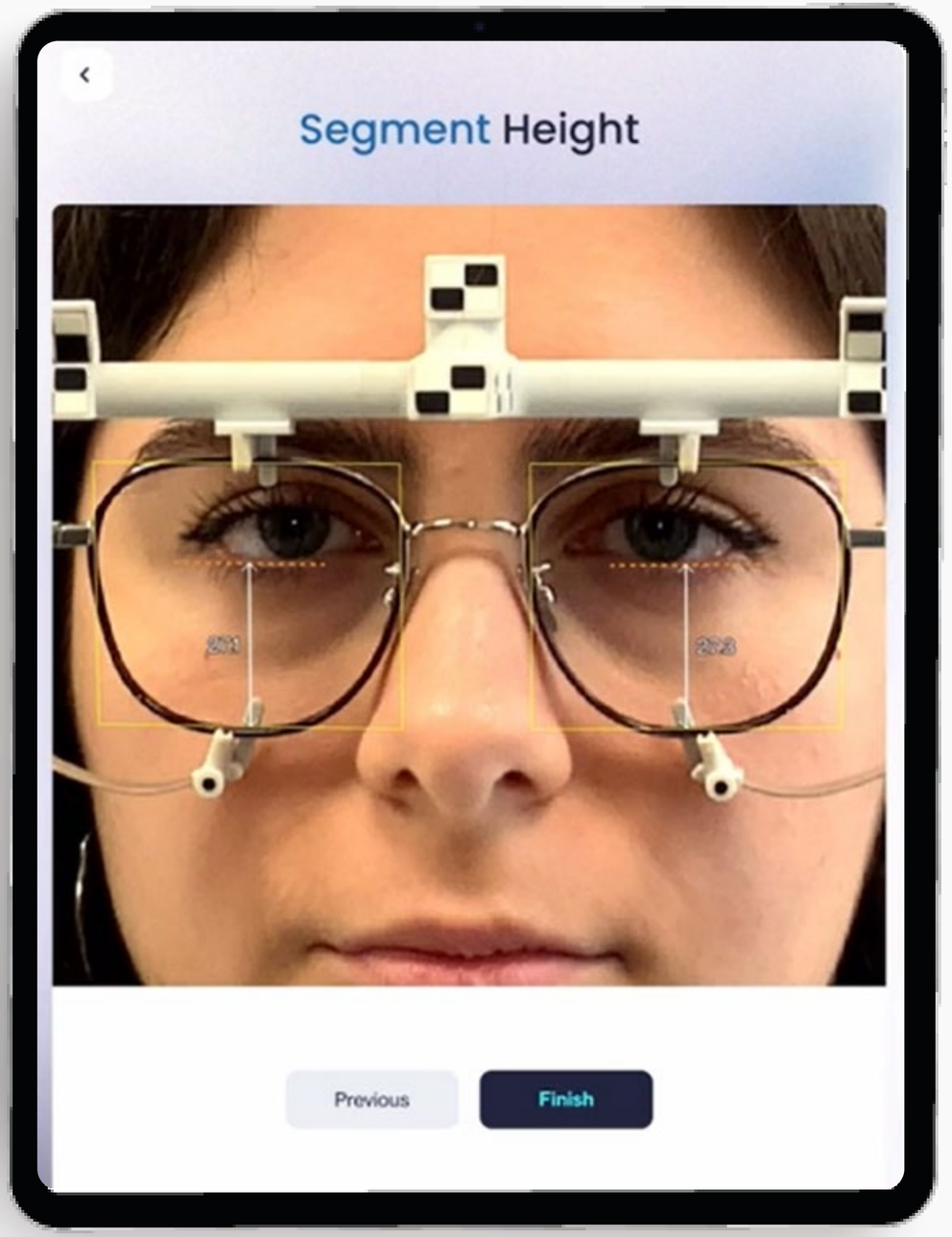
Getting Started and Main Steps

Bifocal

1. Move the segment height into position on both eyes

2. Determine which seg height you prefer for both eyes

3. If you prefer the lower segment height, leave the seg height you prefer and artificially adjust the other seg height to the lowest number possible

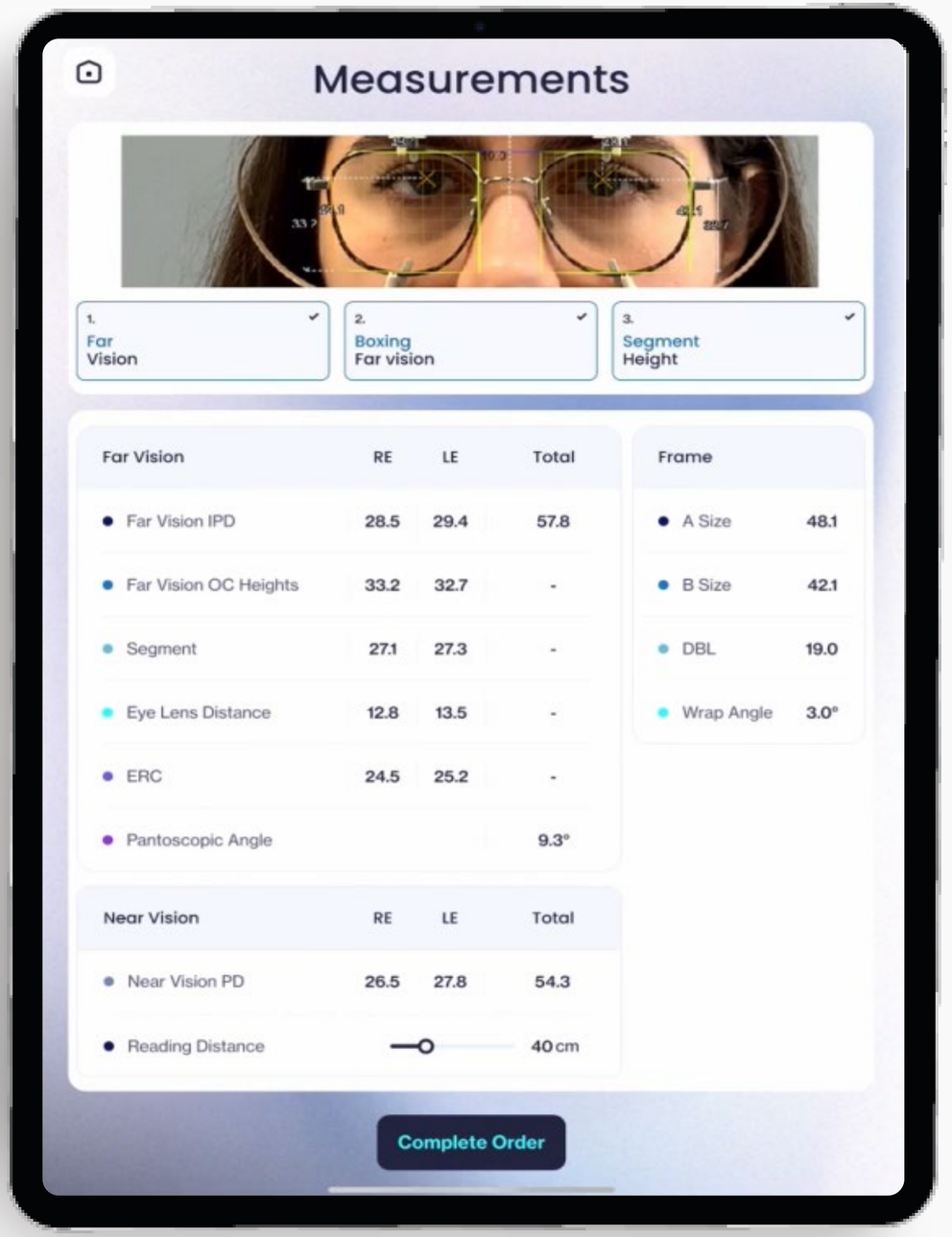


Summary

1. You can toggle back and forth between grid and chart view

2. Your summary will default to grid view, which is easier to read

3. You have the ability to retake certain measurements



Pulse Check

What have you noticed?

How are you feeling?

How does Eye-Ruler 2+ compare to your current digital measurement system?

Knowledge Check

Answer in the chat or off mute!

True or False?

The OC and Progressive Seg Height are the same as the fitting height

True

Which of the following are true?

1. The customer should put their head in a natural position

2. It does not matter if the frame is not straight, the ER2+ will correct measurements

3. The frame should be sitting where the customer will wear them

4. You can retake the photo

5. Bifocals and progressive heights are taken the same way

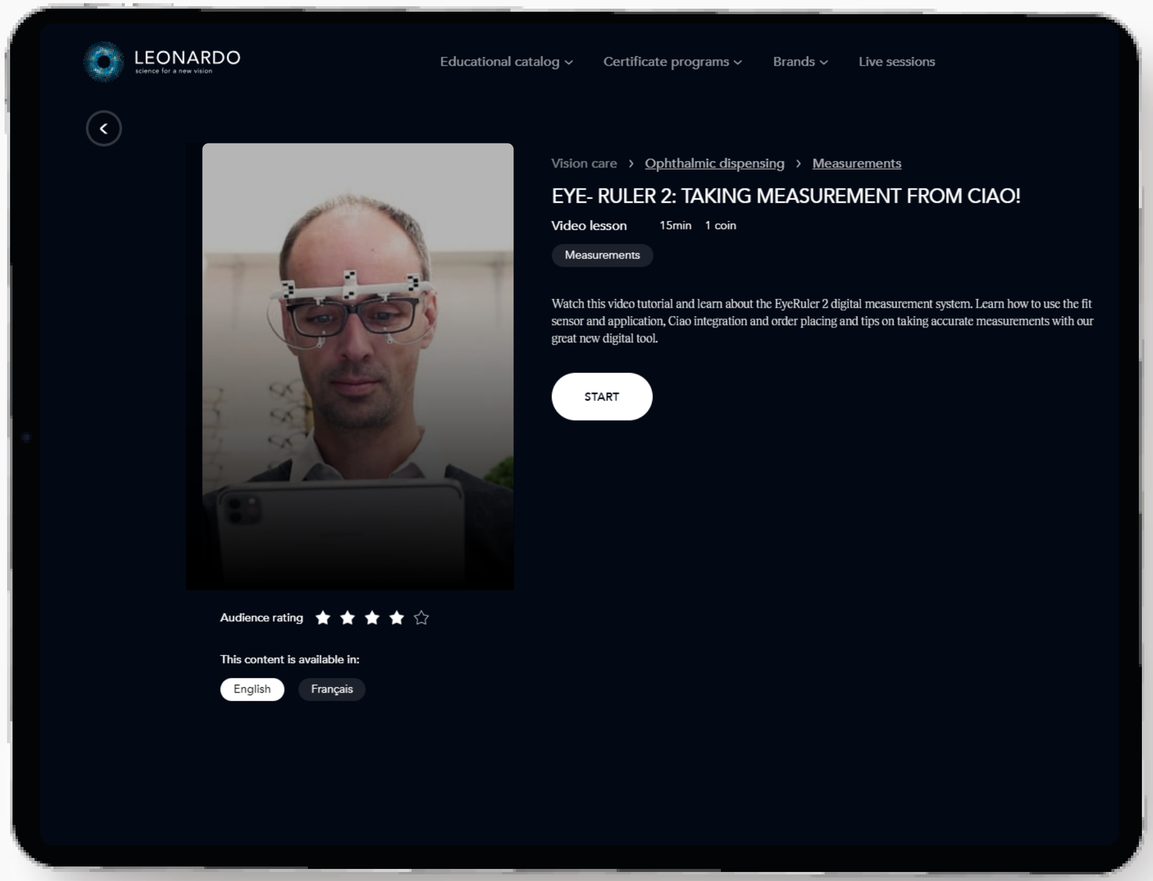
Key Takeaways

1. Eye-Ruler 2+ is easy to use, easy to learn and will easily integrate in your Patient journey

2. Paying close attention to your behaviors will ensure proper measurements

3. Adapt and Adopt - Remember each of you own this during the transition to Eye-Ruler 2+

Continued Learning on Leonardo



Eye-Ruler 2: Taking Measurement from Ciao!

Video lesson
15 min

Watch this video tutorial and learn about the Eye-Ruler 2 digital measurement system. Learn how to use the fit sensor and application, Ciao integration and order placing, and tips on taking accurate measurements with our great new digital tool.

NORTH AMERICA, NOV 2023

Thank You

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